



Corporate Overview

Envivio's goal is to make the world's video content universally enjoyable by all viewers, on any device, across any network, at any time. From live news and sports to catching up with a favorite TV series, Envivio makes it possible to deliver the video that people want—along with the branding and revenue-generating advertising businesses need—at the best possible quality to televisions, mobile phones, laptops and PCs, gaming devices and the latest tablets.

Start with Innovation

Envivio began in 2000 as an inventor of video encoding technology. We have since amassed dozens of patents as a pioneer in the video-over-IP technology that fuels today's exciting new content delivery businesses. From the first H.264 encoder to the first encoder to simultaneously support multiple devices and networks, and from the first solution for protecting and delivering premium TV services to the iPhone and iPad through the complete reinvention of the video headend for a multi-screen world, Envivio sets the pace for the deployment of emerging standards and new technologies. The drive to innovate is fundamental to everything we do.

A Catalyst for New Business Opportunities

Using our encoding technology as a foundation, Envivio's solutions take advantage of modern networks to deliver live and on demand video services to consumers. Today Envivio solutions deliver millions of content streams to hundreds of different styles of mobile devices, set top boxes, and PC platforms on behalf of content owners, telecom operators, cable and satellite companies and mobile service providers throughout the world.

Content owners, including the creators of online shows, studios, and TV networks, look to Envivio because we enable them to directly reach their viewing audience over the Internet. Telecomm operators, cable and satellite companies and mobile new media service providers rely on Envivio to deliver to subscribers a growing variety of live channels and on demand viewing options.

Major Milestones

- 2001: First with Complete MPEG-4 Product Set**
Envivio provides live and offline encoders, authoring tool, server and player
- 2002: First MPEG-4 Webcasting System**
Envivio delivers the first interactive MPEG-4 webcasting system used for broadcasting, managing, distributing and playing multimedia presentations over enterprise networks
- 2003: First Broadcaster to Deploy a DSNG Network Based Entirely on MPEG-4**
New Delhi Television Ltd. (NDTV) deploys Envivio Broadcast Series encoders for first news contribution via satellite network based entirely on MPEG-4
- 2005: First AVC/H.264 Broadcast Mobile TV Deployment**
Mobile Broadcasting Corporation launches world's first commercial MPEG-4 Broadcast Mobile TV services in Japan
- 2005: First IPTV Deployment in China**
Shanghai Media Group deploys 90 Envivio Broadcast Series encoders in Hei Long Jiang Province and Shanghai
- 2006: Largest Number of 3G / DVB-H Mobile Deployments**
Envivio surpasses the competition with over 1000 Mobile TV Series encoders shipped worldwide supporting more than 30 DVB-H trials and deployments
- 2007: Convergence Generation Headend**
Envivio introduces a headend supporting an all IP infrastructure for IPTV and mobile TV service providers
- 2007: First Telco-Grade AVS Encoder**
Envivio introduces world's first telco-grade AVS encoder for broadcast and IPTV Deployments in China
- 2007: First Reconfigurable Multi-channel and Multi-platform IP Video Encoding Architecture**
Envivio introduces the world's first reconfigurable multi-channel and multi-platform IP video encoding architecture for IPTV, Internet TV, and Mobile TV applications

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Flexibility and Quality Drive Growth

The entertainment service landscape is extremely competitive. Providers need more than content—they need to offer subscribers the best possible Quality of Experience. Envivio ensures that video plays smoothly, without interruption, and makes the most of each device's particular display capabilities.

Envivio achieves this by employing the most complete range of advanced video compression codecs, from market-standard H.264 through the exclusive Elite, Premium and Extreme codecs developed in our lab. Progress is constant, so Envivio designs solutions that can readily take the latest advances from our labs and from across the industry.

Envivio systems reconfigure easily to provide service for virtually any consumer screen. Built-in support for multiple codecs and resolutions enables a single headend to serve any combination of mobile, computer and TV screens. Regular firmwaresoftware enhancements offer support for the latest devices and premium features that consumers want.

Global Support

Envivio supports all of its customers, from installations of a single encoder to major headends with multiple hundreds of managed systems, with a global staff that is familiar with local technical, regulatory and market guidelines encountered around the world. Envivio is headquartered in South San Francisco, California and has offices worldwide including France, England, China, Singapore and Japan.

Content owners including the creators of online shows, studios, and TV networks look to Envivio to enable them to directly reach their viewing audience over the Internet. Hundreds of telecom operators, cable and satellite companies and mobile service providers in every market in the world rely on Envivio to provide their subscribers with seemingly endless channel variety and on-demand viewing options.

2008: World's First Three Screens Convergence Encoder Introduced

Envivio 4Caster C4 is the first to provide video compression for all Three Screens of consumer video – TV, PC and Mobile – from a single platform

2008: Intel Builds Envivio Compression into Xeon Processor

Intel incorporates Envivio video compression routines into the IPP library of the next generation of Xeon processors

2009: First Mobile TV Delivery Solution for iPhone

Envivio introduces the first complete encoding and distribution for protecting and delivering Live and On-Demand TV to iPhone OS 3.0

2009: Second Generation Convergence Headend with Extreme HD Compression

Envivio enables operators to extend HD to more subscribers, driving HD bit rates as low as 4 Mbps

2009: First Carrier-Grade Encoder for Microsoft Silverlight

Envivio is first to deliver support for Microsoft's Live Smooth Streaming and Silverlight DRM technologies to deliver secure, HD video over public IP networks

2010: 3DTV with MVC

Envivio demonstrates delivery of 1080p stereoscopic 3D content that delivers the full, original image resolution to each eye

2010: HD Internet TV

Envivio advanced compression technology makes it possible to stream high-quality HD video over the top of existing broadband networks

2010: Adaptive Streaming Support

Envivio delivers support for all key adaptive streaming technologies including Adobe Flash, Apple HTTP Live Streaming and Microsoft Silverlight

2010: First Solution to Deliver Support for iPad

Coincident with the iPad launch, Envivio enables delivery of live and on demand HDTV over Wi-Fi and 3G networks

2011: World's First Edge Processing and Distribution Solution

Envivio Halo Network Media Processor provides lightweight video packaging; completes first video headend and content packaging solution designed from ground up for Multi-Screen TV



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